

# FUTURE OF MEDIA



## WORKSHOP ON THE FUTURE OF MEDIA & INFORMATION NEEDS OF COMMUNITIES: “PUBLIC AND OTHER NONCOMMERCIAL MEDIA IN THE DIGITAL ERA”

### A G E N D A

#### **9:00 a.m. Welcome and Opening Remarks**

*Chairman Julius Genachowski*  
*Commissioner Michael J. Copps*

*Steven Waldman*, Senior Advisor to FCC Chairman Julius Genachowski,  
(Moderator)

*Ellen P. Goodman*, Professor, Rutgers University School of Law - Camden and  
Distinguished Visiting Scholar, Future of Media Project (Co-Moderator)

#### **9:15 a.m. Framing Presentation: A 1967 Moment... A Vision for Public Media**

*Luis Ubiñas*, President, Ford Foundation (Taped address)

*Ernest Wilson*, Chair, Corporation for Public Broadcasting

#### **9:30 a.m. Panel Discussion I: Varieties of Public and Noncommercial Media**

*Patricia Harrison*, President and CEO, Corporation for  
Public Broadcasting

*Jose Luis Rodriguez*, Founder & CEO, Hispanic Information and  
Telecommunications Network (HITN)

*Jan Schaffer*, Executive Director, J-Lab, The Institute for Interactive Journalism

*Vivian Schiller*, President & CEO, NPR (Via Remote Video)

*Hari Sreenivasan*, Correspondent, NewsHour

*Presenter: Sue Schardt*, Executive Director, Association of Independents in Radio

#### **10:45 a.m. Panel Discussion II: Purposes of Public and Noncommercial Media**

*David Fanning*, Executive Producer, Frontline

*James T. Hamilton*, Professor, Sanford School of Public Policy,  
Duke University

*Paula Kerger*, President, Public Broadcasting Service

*Randolph J. May*, President, The Free State Foundation

*James O'Shea*, Editor & Co-Founder, Chicago News Cooperative

### AGENDA

**12:00 p.m. Break**

**1:00 p.m. Panel Discussion III: New Platforms, Approaches and Structures**

*Joaquin Alvarado*, Senior Vice President, Public Insight Network  
*Bill Buzenberg*, Executive Director, The Center for Public Integrity  
*Maxie Jackson III*, President and CEO, National Federation of  
Community Broadcasters  
*Nan Rubin*, Board Chair, Prometheus Radio Project  
*Jake Shapiro*, Executive Director, Public Radio Exchange (PRX)  
*Discussant: Kinsey Wilson*, SVP and General Manager,  
NPR Digital Media

**2:15p.m. Panel Discussion IV: New Strategies for Supporting Public and Noncommercial Media**

*Craig Aaron*, Managing Director, Free Press  
*Orlando Bagwell*, Director, Freedom of Expression, Ford Foundation  
*Dean Baker*, Co-Director, Center for Economic and Policy Research  
*Lee Bollinger*, President, Columbia University  
*Steve Coll*, President, New America Foundation

**3:30 p.m. Panel Discussion V: Communications and Regulatory Policy**

*Rod Bates*, General Manager, Nebraska Educational Telecommunications  
*Terry Clifford*, Co-CEO, SRG/ Station Resource Group  
*Susan Harmon*, Managing Director, Public Radio Capital  
*Ken Ikeda*, Executive Director, Bay Area Video Coalition (BAVC)  
*Bill Kling*, President & CEO, American Public Media  
*Craig L. Parshall*, Senior Vice President & General Counsel,  
National Religious Broadcasters

**5:00 p.m. Commentary**

*Eric Newton*, Vice President/Journalism Program, Knight Foundation

**5:10 p.m. Wrap-Up and Adjournment**

## **BIOS OF PANELISTS**

### **CRAIG AARON**

Craig Aaron is the managing director of Free Press, the national, nonpartisan, nonprofit media reform group ([www.freepress.net](http://www.freepress.net)), where he leads all program, outreach, public education and organizational development work. He works in the Washington office and speaks often on Internet, media and journalism issues.

His commentaries appear regularly in the *Guardian* and the *Huffington Post*. He is the editor and co-author of the book *Changing Media: Public Interest Policies for the Digital Age*. Before joining Free Press, he was an investigative reporter for Public Citizen's Congress Watch.

Craig was also managing editor of *In These Times* magazine and edited the book *Appeal to Reason: 25 Years In These Times*. Follow him on Twitter @notaaroncraig.

### **JOAQUIN ALVARADO**

As one of the most visionary and strategic thinkers in digital media, Joaquin Alvarado joined American Public Media/Minnesota Public Radio in January 2010 as Senior Vice President for Digital Innovation. Alvarado leads strategic development of APM's Public Insight initiatives, as well as developing models for deepening audience engagement, widening digital reach and increasing digital revenue growth across all operating divisions; reporting to Jon McTaggart, chief operating officer for APM/MPR.

Alvarado comes to APM/MPR from the Corporation for Public Broadcasting, where he led successful initiatives in broadening the reach and diversity within public media as Senior Vice President for Diversity and Innovation. Prior to joining the CPB Alvarado spearheaded many key projects and companies furthering new frameworks for public media, education and community leadership in the Internet age. In 2008, he initiated CoCo Studios, promoting media collaboration and information sharing for fiber and mobile networks. Alvarado was the founding director of the Institute for Next Generation Internet, which launched in 2005 from San Francisco State University. During his time leading INGI, the group developed the Digital Media Advisory Council and Digital Sister Cities initiatives, enabling communities across the globe to connect and further advance digital growth, diversity and economic development. In 2004, Alvarado began the National Public Lightpath, advocating high-speed fiber optic network as the next generation of the internet with public media, education and community leadership.

Alvarado holds a B.A. in Chicano Studies from U.C. Berkeley and an M.F.A. from the UCLA School of Film, Television, and Digital Media and has served on the boards of the California Council for the Humanities, TechSoup Global and Latino Public Broadcasting. He lives in Washington D.C. with his family, working from APM's *Marketplace* bureau.

## **ORLANDO BAGWELL**

Orlando Bagwell is Director of Freedom of Expression at the Ford Foundation in the Education, Creativity and Free Expression Program and is responsible for the Foundation's global program in these fields.

In 2004, Orlando Bagwell joined the Ford Foundation as the new Media Production Program Officer in the Media, Arts and Culture unit. Orlando has a distinguished career of over 25 years as an independent filmmaker and producer. His long list of achievements includes 4 Emmy Awards and numerous Emmy nominations, 3 George Peabody Awards, and the 1994 New York Film Festival Grand Prize, among many others. He was one of the lead producers/directors of Blackside, Inc., and its award-winning series, "Eyes on the Prize," and was Executive Vice President in charge of production for this pre-eminent film company from 1991-94. Since 1989 he has been President/Filmmaker of Roja Productions, Inc.

As Executive Producer/Filmmaker at WGBH Educational Foundation during 1995-2000, he supervised all aspects of the multi-part historical documentary series "Africans in America" for PBS national Broadcast and the attendant national educational and community outreach programs; he has produced and represented a number of documentary television series and single programs for national PBS distribution. Orlando has also curated visual exhibits for the national Civil Rights Museum in Memphis, the Smithsonian in Washington, D.C., and the Simon Wiesenthal Museum of Tolerance in Los Angeles.

He earned a Bachelor of Science degree in film and a Masters degree in Broadcast Journalism from Boston University.

## **DEAN BAKER**

Dean Baker is the author of *False Profits: Recovering from the Bubble Economy, Plunder and Blunder: The Rise and Fall of the Bubble Economy, The United States Since 1980, The Conservative Nanny State: How the Wealthy Use the Government to Stay Rich and Get Richer, Social Security: The Phony Crisis* (with Mark Weisbrot), and *The Benefits of Full Employment* (with Jared Bernstein).

He was the editor of *Getting Prices Right: The Debate Over the Consumer Price Index*, which was a winner of a Choice Book Award as one of the outstanding academic books of the year. He appears frequently on TV and radio programs, including CNN, CBS News, PBS NewsHour, and National Public Radio.

His blog, *Beat the Press*, features commentary on economic reporting. He received his B.A. from Swarthmore College and his Ph.D. in economics from the University of Michigan.

## **ROD BATES**

Rod Bates is general manager of Nebraska Educational Telecommunications; director of University Television and general manager, Station KUON-TV, University of Nebraska-Lincoln; and, secretary/treasurer of the NET Foundations.

He currently serves as chair of the Association of Public Television Stations, co-chair of the Organization of State Broadcasting Executives, the OSBE representative to the Affinity Group Coalition, the executive committee of the National Educational Telecommunications Association, the

board of Native American Public Telecommunications, vice chair of American Public Telecommunications. He has served on the PBS Board.

Rod is a long-time communications and television industry executive. He was the managing general partner of Bates and Associates, Communication Specialists. He founded the Lincoln firm in 1987 to help private companies, institutions and government organizations improve communications. Before that he was director of the Nebraska Department of Economic Development and Nebraska Telecommunications and Information Center. Rod came to Nebraska in 1975 as a producer and director at the Nebraska network. He was a senior producer, assistant director and director of development for Nebraskans for Public Television, Inc.

Rod has a degree in Telecommunications and Film from San Diego State University. He is married to Robin and they have three children: Andy, Nicole and Daniel.

### **LEE BOLLINGER**

Lee C. Bollinger became the nineteenth President of Columbia University in 2002, after having served as President of the University of Michigan, as well as Dean of the Law School and a law professor. One of the country's leading First Amendment scholars, he has taught and written on freedom of speech and press for over thirty years and currently is a member of the Columbia Law School faculty.

Among his many academic and professional associations, President Bollinger serves as deputy chairman of the Federal Reserve Bank of New York, a director of the Washington Post Company, and a member of the Pulitzer Prize Board; and is a fellow of the American Academy of Arts and Sciences and the American Philosophical Society. Additionally, he has received numerous honorary degrees from universities in the U.S. and abroad.

In recognition of his pivotal role in the twin 2003 Supreme Court case decisions which clarified and upheld affirmative action in higher education, Bollinger received the National Humanitarian Award, the NAACP's National Equal Justice Award, and the Clark Kerr Award—the highest honor conferred by the faculty of the University of California, Berkeley.

A widely published author on legal and constitutional topics, Bollinger's most recent book, "*Uninhibited, Robust and Wide Open; A Press for a New Century*," was published January 2010, by Oxford University Press.

### **BILL BUZENBERG**

Bill Buzenberg became Executive Director of the Center for Public Integrity in January 2007. The Center is an investigative news organization based in Washington, D.C. with a 20-year track record and some 40 first place national journalism awards.

Buzenberg was Vice President of News for National Public Radio, as well as an NPR foreign affairs correspondent and London bureau chief from 1978-1997. He was responsible for launching *Talk of the Nation*, as well as the expansion of *All Things Considered* and the extension of NPR's newscasts services to 24 hours a day. During his tenure, the NPR News Division was honored with 9 duPont-Columbia University batons and 10 Peabody Awards. He was also Senior Vice President of News at American Public Media/Minnesota Public Radio from 1998-2006 where he won his second duPont-Columbia gold baton.

Buzenberg launched *American RadioWorks*, public radio's major documentary and investigative journalism unit, and *Speaking of Faith*, public radio's signature program on religion. He also began Public Insight Journalism, an innovative use of technology to draw knowledge from the audience.

A former Peace Corps volunteer, Buzenberg has been recognized for his work numerous times, including the prestigious Edward R. Murrow Award, public radio's highest honor. He was co-editor of the memoirs of the late CBS News President Richard Salant (*Salant, CBS, and the Battle for the Soul of Broadcast Journalism*).

A graduate of Kansas State University, Buzenberg has also been awarded fellowships for his studies at the University of Michigan, the Johns Hopkins University School of Advanced International Studies, and the Institute of Politics at Harvard University's Kennedy School of Government.

### **TERRY CLIFFORD**

TERRY CLIFFORD is co-CEO of SRG, the Station Resource Group. SRG is an alliance of leading public media organizations focused on strategy, policy, and innovation. She has helped shape almost every aspect of public media at both local and national levels and influenced key policies at CPB, the FCC, NPR, and in Congress. Under her leadership SRG designed and launched PRX: The Public Radio Exchange, an Internet-based review and distribution service of audio content, and PRC: Public Radio Capital, which helps public media organizations purchase and protect media assets.

She has been a partner in major audience research studies, co-authored PUBLIC RADIO IN THE NEW NETWORK AGE, a comprehensive plan for the development of public radio's multi-media services over the coming decade, and has participated in numerous FCC proceedings. Prior to SRG she co-founded and managed the National Federation of Community Broadcasters.

She is a recipient of the Edward R. Murrow Award, public radio's highest honor and CPB's Distinguished Service Award.

### **STEVE COLL**

STEVE COLL is President of New America Foundation, and a staff writer at *The New Yorker* magazine. He regularly maintains a blog on The New Yorker website entitled Think Tank, where he writes primarily on issues of foreign and public policy, and American national security. Previously he spent 20 years as a foreign correspondent and senior editor at The Washington Post, serving as the paper's managing editor from 1998 to 2004. He is the author of six books including *The Deal of the Century: The Break Up of AT&T* (1986); *The Taking of Getty Oil* (1987); *Eagle on the Street*, based on the Pulitzer Prize-winning account of the SEC's battle with Wall Street (with David A. Vise, 1991); *On the Grand Trunk Road: A Journey into South Asia* (1994), *Ghost Wars: The Secret History of the CIA, Afghanistan and Bin Laden, from the Soviet Invasion to September 10, 2001* (2004); and, *The Bin Ladens: An Arabian Family in the American Century* (2008).

Mr. Coll's professional awards include two Pulitzer Prizes. He won the first of these, for explanatory journalism, in 1990, for his series, with David A. Vise, about the SEC. His second was awarded in 2005, for his book, *Ghost Wars*, which also won the Council on Foreign Relations' Arthur Ross award; the Overseas Press Club award and the Lionel Gelber Prize for the best book published on international affairs during 2004. Other awards include the 1992 Livingston Award for outstanding

foreign reporting; the 2000 Robert F. Kennedy Memorial Award for his coverage of the civil war in Sierra Leone; and a second Overseas Press Club Award for international magazine writing. Mr. Coll graduated Phi Beta Kappa, Cum Laude, from Occidental College in 1980 with a degree in English and history. He lives in Washington, D.C.

### **DAVID FANNING**

David Fanning is the executive producer and founder of FRONTLINE, which premiered on PBS in January 1983. The series has won all of the major awards for broadcast journalism: 42 Emmys, including a special Emmy award for excellence in documentary filmmaking (2007), 25 duPont-Columbia University Awards, 14 Peabody Awards, 11 Robert F. Kennedy Journalism Awards and two Edward R. Murrow Awards.

Prior to overseeing FRONTLINE, Fanning developed and executive produced the international documentary series *World*, FRONTLINE's progenitor. Fanning began his journalistic career in his native South Africa as a reporter for a local newspaper and national magazine.

His first films were made in South Africa in 1970 and dealt with race and religion in his troubled homeland. After a brief stint at the BBC, he came to the United States and started his career in public television in 1973.

### **JAMES T. HAMILTON**

James T. Hamilton is the Charles S. Sydnor Professor of Public Policy at Duke University and Director of the DeWitt Wallace Center for Media and Democracy. Hamilton's scholarly work and numerous publications reflect his interests in the economics of regulation, public choice/political economy, environmental policy, and the media. He has written or coauthored eight books, including *All the News That's Fit to Sell: How the Market Transforms Information into News*, *Channeling Violence: The Economic Market for Violent Television Programming*, and *Regulation Through Revelation: The Origin and Impacts of the Toxics Release Inventory Program*.

For his accomplishments in teaching and research, Hamilton has received awards such as the Center for Advanced Study in the Behavioral Sciences Fellowship (2007), Frank Luther Mott Book Award (2004), David N. Kershaw Award from the Association for Public Policy Analysis and Management (2001), the Kennedy School of Government's Goldsmith Book Prize from the Shorenstein Center (1999), and Trinity College's (Duke) Distinguished Teaching Award (1993). Hamilton earned a BA in economics and government in 1983 and a PhD in economics in 1991, both from Harvard.

### **SUSAN HARMON**

Susan Harmon co-founded Public Radio Capital in 2001 with Marc Hand and serves on PRC's board. Susan brings over 35 years of executive leadership in public broadcasting to her position at PRC.

She worked as the Vice President of North Texas Public Broadcasting (KERA-TV-FM in Dallas/Ft. Worth) for 14 years, where she had oversight for capital fundraising, development of new services, finance, and strategic planning.

Prior to this, Susan was general manager of WAMU public radio in Washington, D.C. where she led the development of its news, talk and music formats.

Throughout her career, Susan has served in leadership positions on public media boards of directors, including National Public Radio, Public Radio International, and the Station Resource Group, which she helped found in 1984.

### **PATRICIA HARRISON**

The Honorable Patricia (Pat) de Stacy Harrison was named president and chief executive officer of the Corporation for Public Broadcasting on June 23, 2005. In this role, she has led CPB to strengthen public service media through a focus on innovation, diversity, and telling public media's story of proven benefits to the American people through content that educates, inspires, and informs, and community engagement comprising diverse publics and partnerships.

Prior to this position she served as Assistant Secretary of State for Educational and Cultural Affairs and Acting Under Secretary for Public Diplomacy and Public Affairs. In this dual capacity, she created CultureConnect comprising men and women from the arts and sports and Partnerships for Learning, to provide young people with enhanced education and economic opportunity.

Ms. Harrison also directed the historic resumption of the Fulbright Program in Afghanistan and Iraq. For these and other initiatives she was awarded the Secretary's Distinguished Service Award.

A former entrepreneur and author, Ms Harrison is a frequent speaker and writer on the subjects of leadership, communication strategy and constituency building. Ms. Harrison is a frequent speaker and writer. In addition to many articles, she has authored two books:

*A Seat At The Table: An Insider's Guide for America's New Women Leaders* and *America's New Women Entrepreneurs*. She is the founder and former president of the National Women's Economic Alliance, working to identify women and minorities for leadership roles in business and politics

Ms. Harrison received her BA from American University, Washington DC, and an honorary doctorate from the American University of Rome in 2002. She is a former Thomas Colloquium on Free Enterprise guest lecturer at Youngstown State University, Ohio. In 2000, she was a Visiting Fellow at the Institute for Public Service of the Annenberg Public Policy Center, University of Pennsylvania. In 1992, she was a Visiting Fellow at the John F. Kennedy School of Government, Harvard University.

Ms. Harrison is the recipient of many awards and honors, including the 2008 Leadership Award from the White House Initiative on Historically Black Colleges and Universities; The 2004 Ana G. Mendez, Excellence in Education Award, from the Ana G. Mendez University System in Puerto Rico; Special Achievement Award for Education from the National Italian American Foundation; Global Women's Leadership Award; Hispanic Heritage Leadership Award; and Northwood Institute's Outstanding Business Leader (2006) and Distinguished Women's Award (1991).

She is a member of the boards of the National Italian American Foundation and The American University in Rome; former President of Capital Press Women; and a former chairman of the board, Guest Services, Inc.

Ms. Harrison is a native of Brooklyn, New York.

### **KEN IKEDA**

For the past fifteen years, Ken Ikeda has been engaged in community work focused on creating opportunities to participate meaningfully in society through storytelling, media and technology. Ken is the Executive Director of the Bay Area Video Coalition (BAVC). The 35-year-old organization is the leading independent nonprofit media arts and training center in the United States, serving the digital media industry, producers and next generation storytellers. Under his direction, BAVC launched the innovative Producer's Institute for New Media Technologies in support of social justice documentary filmmakers developing new tools and creative workflows to deepen civic engagement, the nation's first fiber-optic network operated by a media arts nonprofit to enable multicasting and online training, and the acquisition of public access operations in San Francisco in an effort to diversify media content.

Prior to BAVC he was founder and Executive Director of Youth Sounds, a network of after-school digital music and video programs which merged with BAVC in 2006 to form the country's largest network of after-school youth media programs. He has also been a program manager for New York City's Department of Homeless Services, a policy analyst for New York University's Institute for Education and Social Policy, a graduate researcher with the Gardner Center for Youth and Their Communities, a community organizer with the East Bay Asian Youth Center, and a special consultant to San Francisco State University's Institute for Next Generation Internet. Ken is a founding member of San Francisco Mayor Newsom's Digital Media Advisory Council and served as chair of California Governor Schwarzenegger's Broadband Task Force Education working group. He is currently a board member of the Center for Asian American Media, The National Alliance for Media Arts and Culture (NAMAC), and the moving images and preservation focused New Art Trust which represents the collective interests of the Tate Modern, SFMOMA and MOMA. Ken is also co-architect of the public interest media and education network, National Public Lightpath, as well as the Millennial Producer's Network, which seeks to populate future fiber networks and multi-platform environments as the next generation's Children's Television Workshop. His work in education extends to the bridging of formal and informal settings, as the co-author of the "mobile asset" and learner equity driven educational media learning model, Digital Pathways. He is a graduate of Columbia College in New York and received his Masters in Education Anthropology at Stanford University.

### **MAXIE JACKSON III**

Effective January 4, 2010, Maxie C. Jackson III serves as President & Chief Executive Officer for the National Federation of Community Broadcasters (NFCB) – a national alliance of stations, producers, and others committed to Community Radio. NFCB advocates for national public policy, recognition and resources on behalf of its membership, while providing services to empower and strengthen community broadcasters through the core values of localism, diversity and public service.

Most recently, Jackson served as Senior Director Program Development at New York Public Radio (WNYC) involved in strategic planning for national and local programming, outreach and audience development efforts, and new media and marketing initiatives. He was intimately involved in the launch of "The Takeaway", in addition to developing community engagement strategies and a new evening drive program for WNYC.

Beyond his contributions at WNYC, Jackson's most recent efforts represent the most progressive and comprehensive developments in the industry. In addition to his involvement in the latest efforts to develop new talent for public radio – Public Radio Talent Quest (PRX Judge and Advisor to all three finalists) and Maker's Quest 2.0 (AIR Talent Committee), Jackson originated the concept of "College Share" and later developed the requisite formula and research methodology with Public Radio International's (PRI) Michael Arnold. Most recently, the "College Share" has been cited in the

Station Research Group's (SRG) publication – "Grow the Audience for Public Radio", in speeches by Bruce Theriault, Corporation for Public Broadcasting (CPB) Senior Vice President, Radio and informs audience benchmarking for WNYC audience development efforts.

During his eleven-year public radio career, Jackson has served on national (CPB, PRX, NPR, BBC and PRI) committees impacting public radio funding, technology, recruitment and programming. Currently, he is a member of the Development Exchange Inc. (DEI) Board of Directors, Association of Independents in Radio's (AIR) Maker's Quest 2.0 Talent Committee, and Public Radio International's (PRI) Program Director Advisory Group. He served on Eastern Region Public Media's (ERPM) Executive Board and the Executive Board of the African American Public Radio Consortium (AAPRC).

Before joining WNYC, Jackson served as WETA's program director of radio, maintaining a high-quality program service and developing programming initiatives responsive to the interests and needs of communities within the radio broadcast area of WETA 90.9 FM. As a member of the Senior Staff, Jackson contributed to strategic planning for WETA – impacting decisions and discussions across the company. Jackson also managed the staff and day-to-day operations of the radio station. His programming modeled the possibility of a global news format targeting a multi-cultural audience – representing the industries' most robust presentation of BBC and international content.

Before joining WETA in January 2005, Jackson served as acting general manager of WEAA 88.9 FM at Morgan State University in Baltimore, Maryland. While at WEAA, he developed programming hailed by National Public Radio (NPR) and the African American Public Radio Consortium as a model for African American news throughout the public radio system. The Dean of the College of Liberal Arts appointed Jackson to the Council of Chairs throughout his tenure.

In 2001, Jackson served as the assistant director of programming for Radio One, Inc., where he developed programming for broadcast on XM Satellite Radio. As a television producer, Jackson worked for "The Keenan Ivory Wayans Show" at Buena Vista Television and "Video Soul" at Black Entertainment Television (BET). He is a co-founder of MEE Productions, Inc., an internationally recognized communications firm.

Jackson holds a master's degree in multi-channel management from Michigan State University. He earned a bachelor's degree in broadcast management from Morehouse College in Atlanta, Georgia. He is capable of providing critical analysis of design, convergence and management strategy relevant to multimedia programming. Jackson lives with his wife and two children in New Jersey.

## **PAULA KERGER**

Paula A. Kerger is president and chief executive officer of PBS, the Public Broadcasting Service, the nation's largest non-commercial media organization with 356 member stations throughout the country.

Ms. Kerger joined PBS as its sixth president and chief executive in March 2006. Since her arrival, Ms. Kerger's commitment to high-quality content, education, diversity, and the use of new technology to bring public service media into the lives of all Americans has resulted in a broad range of initiatives. Among her accomplishments are Ken Burns' and Dayton Duncan's recent 12-hour documentary, "The National Parks: America's Best Idea"; the debut of such acclaimed children's programs as "Curious George" (the number one show for children ages 2-5 since 2006), "Word World," "Super Why!," "Martha Speaks," and "Sid the Science Kid"; new primetime science and arts

series; and comprehensive online sites for parents and caregivers -- PBS Parents -- and for educators -- PBS Teachers. In 2009, PBS programs have been honored with 30 Emmys, including 13 Daytime Emmys, nine Primetime Emmys, six News and Documentary Emmys and two Emmys for Business and Financial Reporting; six George Foster Peabody awards; three IDA Documentary awards; three Writers Guild of America awards; one Academy Award nomination (documentary feature); 15 Parents' Choice Awards for television; and five Parents' Choice Awards for Websites. PBS's critically praised online video portal and innovative digital partnerships with such companies as iTunes, YouTube, Microsoft's Xbox, Netflix, Amazon, Hulu, and Comcast's On Demand service ensure that PBS programming is accessible across multiple platforms and, increasingly, to a global audience.

In addition to leading PBS, Ms. Kerger is president of the PBS Foundation, an independent organization that raises private sector funding for PBS, and a director of the International Academy of Television Arts and Sciences. For the past four years, the *Hollywood Reporter* has included Ms. Kerger in the "Women in Entertainment Power 100," an annual survey of the nation's top women executives in media. In 2005, she was named to the Women's Forum, an organization of 300 leading women in New York's arts and business scenes. In 2008, Ms. Kerger received the Woman of Achievement Award from Women in Development, New York.

Prior to joining PBS, Ms. Kerger served for more than a decade at Educational Broadcasting Corporation (EBC), the parent company of Thirteen/WNET and WLIW New York, where her ultimate position was executive vice president and COO. Her tenure boasts many achievements, including WNET's completion in 1997 of the largest successful endowment campaign ever undertaken by a public television station.

Ms. Kerger received her bachelor's degree from the University of Baltimore, where she serves on the Merrick School of Business Dean's Advisory Council. In addition, she is a member of the board of the Smithsonian Institution's National Museum of Natural History. Ms. Kerger and her husband, Joseph Kerger, live in Washington, D.C.

## **BILL KLING**

Bill Kling is President and CEO of American Public Media, the nation's second largest producer and distributor of public radio programming serving over 700 public radio stations, producing a weekly audience of 15.6 million listeners and 2 million web users. APM is the parent company of regional public radio groups including Minnesota Public Radio, Southern California Public Radio and Classical South Florida as well as the for-profit Greenspring Media Company.

He is the founding president and CEO of APM and its affiliated companies and is responsible for its five regional networks and its owned and operated group of 44 public radio stations and its national program production centers in Los Angeles and Minnesota.

Bill Kling is the co-founder, director and former Chairman of Gather.com Inc, a web-based, social networking company designed for the public radio demographic and located in Boston. He was a founding director of National Public Radio and Public Radio International.

In addition to his roles in Public Media, Bill Kling serves as a director of private and public company boards in Minnesota and California.

## **RANDOLPH J. MAY**

**RANDOLPH J. MAY** is President and founder of The Free State Foundation. The Free State Foundation is an independent, non-profit, Section 501(c)(3) free market-oriented think tank founded in 2006.

From October 1999-May 2006, May was a Senior Fellow and Director of Communications Policy Studies at The Progress & Freedom Foundation, a Washington, DC-based think tank. Prior to joining PFF, he practiced communications, administrative, and regulatory law as a partner at major national law firms. From 1978 to 1981, May served as Assistant General Counsel and Associate General Counsel at the Federal Communications Commission.

May has held numerous leadership positions in bar associations. He is a past Chair of the American Bar Association's Section of Administrative Law and Regulatory Practice and represents the Section in the ABA House of Delegates. He is a Fellow of the National Academy of Public Administration. Mr. May also served as Public Member of the Administrative Conference of the United States.

Mr. May has published more than one hundred twenty-five articles and essays on communications, administrative and constitutional law topics. He is the editor of the book, *New Directions in Communications Policy*, published by Carolina Academic Press in 2009. In addition, he is the co-editor of two other books, *Net Neutrality or Net Neutering: Should Broadband Internet Services Be Regulated?* and *Communications Deregulation and FCC Reform*. Mr. May has written regular columns on legal and regulatory affairs for *Legal Times* and the *National Law Journal*, leading national legal periodicals.

Mr. May is an adjunct professor of law at George Mason University School of Law. He received his A.B. from Duke University and his J.D. from Duke Law School, where he serves as a member of the Board of Visitors.

### **ERIC NEWTON**

Eric Newton is vice president of the journalism program for the John S. and James L. Knight Foundation. Since 2001, he has developed more than \$250 million in grants to advance quality journalism, freedom of expression and media innovation worldwide.

Before Knight, Newton was founding managing editor of the Newseum. Much of his original work as its chief content creator remains in the world's first major museum of news in Washington, D.C.

Newton began his journalism career as a newspaper editor in Northern California. At the Oakland Tribune, he was managing editor under owners Bob and Nancy Maynard, when the newspaper won 150 journalism awards, including a Pulitzer Prize.

Newton's book projects include *Crusaders, Scoundrels, Journalists; Capture the Moment and News in a New America*. He co-founded the First Amendment Project, shared in a Peabody award for "Mosaic: World News from the Middle East" and is a four-time Pulitzer Prize juror.

Newton has a bachelor's degree in journalism from San Francisco State University, where he was named a distinguished alumni. He holds a master's degree in international studies from the University of Birmingham, England, where he was a Rotary International Scholar. He has taught journalism at all levels.

In 2008, Newton won the DeWitt Carter Reddick Award at the University of Texas at Austin, honoring professional service to the field of communications. In 2009, he was recognized by the Radio and Television News Directors Foundation's First Amendment Award for Knight Foundation's work to create Sunshine Week.

## **JAMES O'SHEA**

James O'Shea is an author and journalist who lives in Chicago, IL. He recently completed a fellowship at Harvard University and is now editor of the Chicago News Cooperative, an innovative journalism start up that is providing two pages of Chicago news twice a week for The New York Times. In addition, he is on the board of directors of Creative Loafing, an alternative newspaper chain with papers in six U.S. cities. He is also working on a book about the challenges currently facing the news media, to be published by PublicAffairs Publishing of New York.

In November, 2006, Mr. O'Shea was named executive vice president and editor of the Los Angeles Times, the largest daily metropolitan newspaper in the nation. Mr. O'Shea helped convert the Times into an interactive news organization and achieved numerous other accomplishments. The paper reversed its daily circulation decline and the fortunes of its Sunday magazine under Mr. O'Shea's tenure as editor. He left the Times in January, 2008.

Previously, he had served as managing editor of the Chicago Tribune since February 2001. From 1995 to early 2001, he was deputy managing editor for news and supervised the Tribune news divisions. He also served as the newspaper's associate managing editor for foreign and national news.

Mr. O'Shea joined the Chicago Tribune in 1979 from the Des Moines Register, where he had been a reporter, editor and Washington, D.C. correspondent. Once in Chicago, he worked on various investigative projects for the Tribune's Financial News Desk. He joined the Tribune's Washington bureau in 1982, where he covered both national budget policy and national security. Two years later, he was named national security correspondent, covering the Pentagon. In 1988, he became the newspaper's senior economics correspondent.

O'Shea helped the Chicago Tribune develop RedEye, originally a weekday, quick-read newspaper distributed free in the Chicago area and now also available online. RedEye delivers a mix of news, sports, entertainment and gossip to the elusive, highly desirable 18-to-34-year-old demographic, and has averaged 35% per year revenue growth since its debut in 2002.

An award-winning journalist, he is a two-time winner of both the Sigma Delta Chi Distinguished Service Award for Washington Correspondence, in 1985 and 1989, and the Peter Lisagor Award, which is given by the Chicago chapter of Sigma Delta Chi. O'Shea's other awards include the Associated Press Managing Editors' Public Service Award, the National Education Writers Award for his coverage of the collapse of Chicago's school finance system, and the Chicago Tribune's William Jones Award in 1989 for his in-depth coverage of the savings and loan crisis. He was also awarded an honorable mention in the Raymond Clapper Awards given by the White House Correspondent's Assn. News staffs under Mr. O'Shea's supervision won six Pulitzer prizes and achieved the status of Pulitzer finalist more than two dozen times.

O'Shea began his journalism career in 1968 as a U.S. Army correspondent, where he covered U.S. troops stationed in the demilitarized zone between North and South Korea.

He is the author of two books, “The Daisy Chain,” a book about the savings and loan crisis of the 1980s, and “Dangerous Company,” an examination of the role that management consultants play in corporate decision making, a book that he co-authored with Chicago Tribune staffer Charles Madigan.

O’Shea holds an undergraduate degree in English and philosophy and a master’s degree in journalism, both from the University of Missouri. He was born in East St. Louis, Illinois and grew up in St. Louis, Missouri.

## **CRAIG L. PARSHALL**

Craig Parshall is the Senior Vice-President and General Counsel for National Religious Broadcasters (NRB). As Senior Vice-President, Craig oversees the communications and media efforts of NRB. As General Counsel, Craig heads the Office of General Counsel, and handles legal and constitutional issues that implicate NRB's mission to maximize freedoms for Christian broadcasters. Prior to coming to NRB, Mr. Parshall's law practice emphasized on constitutional rights and civil liberties with an emphasis on religious freedom issues. He has been licensed to practice law in, and has represented clients before the U.S. Supreme Court, and the federal District Courts and federal Courts of Appeal in Washington, D.C., Chicago, New York, Philadelphia, Milwaukee, Denver, Dallas, New Orleans and Richmond, and has argued religious liberty cases before several state supreme courts.

Mr. Parshall assists leaders on Capitol Hill in drafting legislative language protecting religious liberties, and he has testified before Congress on constitutional issues, most recently in both the House and U.S. Senate in 2009. Craig has appeared on numerous national media outlets, including NBC's Today Show, CNN, CBS radio, C-Span, PBS, NPR and Court TV. His cases have been profiled in the New York Times, News Week, U.S. News & World Report, the Washington Post, the Washington Times, the Boston Globe, the National Law Journal, the Chicago Tribune, the Milwaukee Journal, the L.A. Times, and the Des Moines Register, among others.

As a fiction writer, Mr. Parshall has authored seven legal suspense novels, and his newest novel, *Edge of Apocalypse*, which he has co-authored with Tim LaHaye, is set for national release in April. Recently his legal thrillers have been translated into Dutch. He is married to nationally syndicated talk-show host Janet Parshall.

## **JOSÉ LUIS RODRIGUEZ**

José Luis Rodriguez is Founder and Chief Executive Officer of the Hispanic Information and Telecommunications Network, Inc. (HITN). HITN was established in 1981 as a private, non-profit organization with the purpose of advancing the educational, cultural, and socio-economic aspirations of Hispanics.

Mr. Rodriguez's vision to create a national television network came to fruition in 1987, when HITN expanded with the creation of HITN-TV. Today, HITN-TV is the first and only non-commercial "PBS-like" Spanish-language network in the US. A service that reaches more than 33 million households nationwide through carriage on Satellite; Dish Network and DirecTV, Cable; Time Warner Cable, Comcast and Charter, HITN is the only non-commercial network "owned" and controlled by U.S. Latinos.

HITN-TV's award winning programming reflects Mr. Rodriguez's continuing commitment to education. Many programs have been developed with youth and education in mind and are conceived on distance learning strategies. Since 1994, HITN-TV has produced "Corriente Cultural," HITN's oldest and most innovative distance learning program designed for students in English as a Second Language programs in public high schools.

HITN is the largest holder of Educational Broadband Spectrum (EBS) in the United States, with licenses in over 80 domestic markets. This spectrum will support the next generation of broadband wireless networks, Wimax, and will provide new opportunities to deliver educational content to consumers and institutions. Mr. Rodriguez successfully negotiated partnership agreements with

Goldman Sachs and then with the legendary telecommunications entrepreneur Craig McCaw worth hundreds of millions of dollars. Mr. Rodriguez is one of the founders of Clearwire and a former member of its board of directors.

Born in Fajardo, Puerto Rico, Mr. Rodríguez is a lifelong advocate of education as a way for Latinos to succeed and contribute not only in their communities but the larger American society. Mr. Rodriguez received a Bachelors Degree from the University of Puerto Rico in Business Administration. He moved to New York City and performed graduate work in School Administration and Supervision at Teachers College of Columbia University. With over 25 years of experience in education, he has held positions such as teacher, United Federation of Teachers delegate (elected citywide), National Education Association representative, daycare center director, guidance counselor, assistant principal, and principal in New York City's public schools. At age 25, Mr. Rodriguez was the youngest school principal in New York City public school history.

In addition to his interest in education, Mr. Rodriguez is an avid participant and follower of trends in the areas of science and technology, Hispanics and the digital divide, and issues related to disparities experienced by minorities in the quest to get equal access to information technology. He is a leading proponent in augmenting minority ownership in media and telecommunications. He has been an active participant in major telecommunications policy discussions at the national and international level.

Mr. Rodriguez was appointed by New York City Council Speaker Christine Quinn to the New York City Broadband Commission. On January 1, 2008, Mr. Rodriguez began his term as newly appointed Chairman of the Latinos in Information Sciences and Technology Association (LISTA). Mr. Rodriguez is a co-founder of the National Association of Independent Networks (NAIN). He has received multiple awards from leading Hispanic organizations throughout the country. Mr. Rodriguez and his wife reside in New York City. He is the proud father of two beautiful daughters and grandfather of two.

## **NAN RUBIN**

**NAN RUBIN** has been strengthening and building infrastructure for community-based media for more than thirty years. Her business **COMMUNITY MEDIA SERVICES** has been providing organizational assistance and support to public television and radio stations, independent producers, media service organizations, social justice groups and foundations since 1985. Her specialties include feasibility studies, policy analysis, organizational assessments, and technology planning. With a strong technical bent, Ms. Rubin also provides technical assessments, facilities planning, and operations support for media and other non-profit groups, including analog to digital media conversions, media archiving, and the impact of new technologies on non-profits.

Ms. Rubin has extensive experience in policy analysis, planning and organizing. She built two community radio stations – **WAIF** in Cincinnati, and **KUVO** in Denver – and is a founder of the **NATIONAL FEDERATION OF COMMUNITY BROADCASTERS (NFCB)** and a founding member of **AMARC (ASSOCIATION MONDIALE DES RADIO DIFFUSEURS COMMUNAUTAIRES/ WORLD ASSOCIATION OF COMMUNITY RADIO BROADCASTERS)** an international NGO based in Montreal, Canada. Among her many studies are **FUNDING MEDIA FOR SOCIAL CHANGE** on foundation support for media activism, and **THE STATE OF NATIVE PUBLIC RADIO**, analyzing the successes and obstacles of tribally-based radio stations. She was also the organizer of the **HIGHLANDER MEDIA JUSTICE GATHERING**, which was instrumental in launching several branches of the modern media reform movement.

Most recently, Ms. Rubin has been Project Director of **PRESERVING DIGITAL PUBLIC TELEVISION**, a LIBRARY OF CONGRESS-funded project building a preservation archive for digital public television programs based at WNET in New York, and she is advising the Corporation for Public Broadcasting on creating the AMERICAN ARCHIVE. Other media clients include WGBH, RADIO BILINGÜE, THE SMITHSONIAN NATIONAL MUSEUM OF THE AMERICAN INDIAN, the INDEPENDENT TELEVISION SERVICE (ITVS), the NATIONAL FOUNDATION FOR JEWISH CULTURE, and THE FORD FOUNDATION.

Ms. Rubin is Board Chair of the PROMETHEUS RADIO PROJECT and sits on the Board of MANHATTAN NEIGHBORHOOD NETWORK. She serves as an informal advisor to a wide range of grassroots media and telecommunications groups, youth media projects, independent production organizations, and similar groups and is a frequent presenter at trainings and conferences.

She holds a B.A. degree in Sociology/Mass Communications from Antioch College, Yellow Springs OH ('71) and a Certificate in Public Broadcasting Management from the University of North Carolina Business School. She was born in Newton, Massachusetts and resides in New York City.

### **JAN SCHAFFER**

Jan Schaffer is executive director of J-Lab: The Institute for Interactive Journalism and a leading thinker in the journalism reform movement. She left daily journalism in 1994 to lead pioneering initiatives in civic journalism, interactive and participatory journalism, innovations in journalism and citizen media ventures.

She launched J-Lab in 2002 to spotlight new forms of digital storytelling. J-Lab rewards novel ideas through the Knight-Batten Awards for Innovations in Journalism ([www.J-Lab.org](http://www.J-Lab.org)). It has funded 52 cutting-edge citizen media start-ups through its New Voices project ([www.J-NewVoices.org](http://www.J-NewVoices.org)) and the McCormick New Media Women Entrepreneur initiative (<http://www.newmedia women.org>). It produces Web tutorials on digital media at [www.J-Learning.org](http://www.J-Learning.org) and it helps to build journalistic skills and track community news startups and foundation funding of journalism through its Knight Citizen News Network ([www.kcnn.org](http://www.kcnn.org)).

Schaffer previously directed the Pew Center for Civic Journalism, a \$14 million initiative that funded more than 120 pilot news projects that better engaged people in public issues.

She is a former Business Editor and a Pulitzer Prize winner for *The Philadelphia Inquirer*, where she worked for 22 years as a reporter and editor. As a federal court reporter, she helped write a series that won freedom for a man wrongly convicted of five murders. The stories led to the civil rights convictions of six Philadelphia homicide detectives and won several national journalism awards, including the 1978 Pulitzer Prize Gold Medal for Public Service. Also while covering federal courts, she broke the Philadelphia Abscam story about the FBI sting operation that used agents posing as Arab sheiks. She was sentenced to jail for six months for refusing to reveal her sources; the sentence was stayed on appeal.

Currently, she serves as a speaker, trainer, author, consultant and web publisher on digital storytelling models and the future of journalism. J-Lab is a center of American University's School of Communication.

### **SUE SCHARDT**

The Association of Independents Radio's Executive Director Sue Schardt is a respected radio veteran and award-winning producer whose path has taken her through public, commercial, community, and international media.

The daughter of a radioman, she founded SchardtMEDIA Strategies 1998 to focus on independent, ideas-driven projects and has worked extensively with the networks, leading stations and producers across the country and overseas.

She assumed leadership of AIR, a growing, 760-member organization in September 2007. AIR represents one of the largest and oldest constituencies in the industry whose producers and associates are helping lead the way to diversified public media.

Schardt also serves as a Director of the DI Committee of the NPR board, sits on the board of the World Sound Foundation and is an Artistic Advisor to NPR's *From the Top*. She is a long-time volunteer music DJ on free-form radio station WMBR in Cambridge.

### **VIVIAN SCHILLER**

As president and CEO, Vivian Schiller heads NPR's worldwide media operations, including its partnerships with more than 900 public radio stations and their service to nearly 30 million listeners.

Under her leadership, NPR has continued its commitment to journalistic excellence while embracing digital and mobile technologies to extend the reach of public media. NPR was recognized by *Fast Company* magazine as one of the World's Most Innovative Media Companies in 2009 and 2010 and was named an Innovation All-Star for 2010.

Prior to joining NPR in January 2009, Schiller was senior vice president at The New York Times Company and general manager of NYTimes.com, where she led day-to-day operations of the largest newspaper website on the Internet.

Before that, she served as senior vice president and general manager of the Discovery Times Channel and senior vice president of CNN Productions, where she oversaw long-form programming efforts. Documentaries and series produced under her executive leadership earned numerous honors, including three Peabody Awards, four Alfred I. duPont–Columbia University Awards, and dozens of Emmys.

### **JAKE SHAPIRO**

Jake Shapiro is CEO of The Public Radio Exchange (PRX.org) an online marketplace connecting stations, producers and the public. Since its launch in 2003, PRX has been a leading innovator in public media, pioneering new digital distribution models and social media applications. In 2008 PRX received the MacArthur Award for Creative and Effective Institutions.

Prior to PRX, Jake was Associate Director of the Berkman Center for Internet & Society at Harvard University, where he remains on the Fellows Advisory Board. Jake is a frequent speaker at media and technology events and is an advisor and consultant to a variety of public media organizations, media funders, and Internet startups.

He is also an independent musician and has recorded and performed on guitar and cello with numerous groups, most frequently with original rock band Two Ton Shoe.

Jake lives in Boston with his wife Elena and their young twins Zoe and Max.

### **HARI SREENIVASAN**

In December 2009, Hari Sreenivasan joined the new PBS NewsHour as an online and on-air correspondent. Hari makes regular news updates throughout the day on the NewsHour's Website in addition to appearing nightly on the program.

While at CBS News, Hari reported regularly on the "CBS Evening News," "The Early Show", and "CBS Sunday Morning". Before that, he served as an anchor and correspondent for ABC News, working extensively on the network's 24-hour digital service "ABC News Now". Hari also reported for "World News Tonight" and "Nightline".

Previously, he ran his own production company and freelanced as a reporter for KTVU-TV in Oakland, CA (2002-04). Sreenivasan served as an anchor and senior correspondent for CNET Broadcast in San Francisco, CA (1996-2002) and was a reporter for WNCN-TV in Raleigh, NC (1995-96).

He is the recipient of the 1997, 1998 and 1999 Outstanding Broadcast Story Award presented by the South Asian Journalists Association, an organization for which he served as a board member from 2001-04. Sreenivasan is also a member of the Asian American Journalists Association and a 2003 graduate of their Executive Leadership Program.

He was born in Mumbai, India, where he also spent his early childhood. Sreenivasan graduated from the University of Puget Sound in 1995 with a degree in mass communications and minors in politics and philosophy.

## **LUIS UBIÑAS**

Luis A. Ubiñas became the ninth president of the Ford Foundation in January 2008, following a national and international search by the Foundation's Board of Trustees. He succeeds Susan V. Berresford, who served the Foundation for 38 years, the last 12 as president.

Mr. Ubiñas was previously a Director at McKinsey & Company, a global management consulting firm, where he worked for 18 years. Based in San Francisco, he led McKinsey's Media Practice on the West Coast of the United States, advising Fortune 100 media, telecommunications and technology companies on major strategic and operating challenges.

While at McKinsey, Mr. Ubiñas led research on the impact of new technologies on business and society, worked with traditional media companies responding to the effects of new media, and with emerging technology companies on the introduction of new media services. Much of his work was long-range in nature, requiring years to conceive and implement. He led projects around the world, including many of the locations where Ford has field offices, including China, Mexico, Russia, Brazil and Chile. Mr. Ubiñas has spoken extensively on trends in the communications arena at universities and industry forums, including multiple keynote addresses to the World Association of Newspapers. He was a leader in developing McKinsey's Boston Office and Global Media Practice. He also founded McKinsey's Latino recruiting and mentoring group to introduce and cultivate diverse talent at McKinsey.

Mr. Ubiñas has a distinguished record of leadership in the nonprofit sector, devoting much of his personal time and energy to working with nonprofits to accomplish their missions. He has advised senior management and is currently on the boards of Leadership Education and Development (LEAD), a national organization providing educational opportunities to low-income African-American and Latino high school students, and the Bay Area United Way. He spent seven years advising and serving on the board of the Steppingstone Foundation. His many pro bono efforts at McKinsey included work with the After-School for All Partnership in Boston and Family Services of Greater Boston.

Mr. Ubiñas earned an AB (magna cum laude in Government) at Harvard College where, among other honors, he was named a Harry S. Truman Scholar and a John Winthrop Scholar. As an undergraduate, he also studied at the Institute of Latin American Studies at the University of Texas at Austin and earned a certificate in Latin American Studies from Harvard. He holds an MBA from Harvard Business School, where he graduated as a Baker Scholar. Early in his career, Mr. Ubiñas interned as a reporter at the *Wall Street Journal* and *Los Angeles Times*.

Mr. Ubiñas is a native of the South Bronx. He is married to Deborah L. Tolman, Professor of Human Sexuality Studies and founding Director of the Center for Research on Gender and Sexuality at San Francisco State University and Visiting Professor of Psychology and Public Health at Hunter College in New York. They have two sons.

## **ERNEST WILSON**

Ernest J. Wilson III is the longest serving member of the current CPB Board, first appointed by President Bill Clinton in September 2000 and re-appointed by President George W. Bush in November 2004. He chairs the Board's 'New Media' Committee, and previously helped launch and chair its 'Public Awareness' Committee.

Dr. Wilson holds the Walter H. Annenberg Chair in Communication, and serves as Dean of the Annenberg School for Communication at the University of Southern California. He was educated at Harvard College and the University of California, Berkeley.

Wilson has extensive experience in communications and communications policy. He has served in senior positions in the White House, the U.S. Information Agency, the private sector and the academy. On the National Security Council his portfolio included reforms of VOA, Radio Free Europe and other broadcast services. In 1994 he helped create and was Deputy Director of the Global Information Infrastructure Commission, a private-public partnership led by senior corporate executives from around the world. He also served as Director of Policy and Planning at the USIA. He has been a fellow at the Council on Foreign Relations, the Center for Strategic and International Studies and the Pacific Council on International Policy where he is conducting a study of "Google's Foreign Policy."

A widely published author, his current book project is "Sustainable Innovation in the Digital Age," which includes patterns of innovation in public service media. Wilson is the author most recently of *The Information Revolution and Developing Countries* (MIT), and co-editor of *Negotiating the Net in Africa: the Politics of Internet Diffusion in Africa* (Lynne Rienner); *Governing Global Electronic Networks*; and *National Information Infrastructure Initiatives* (both MIT). He is Founding Editor-in-Chief of the journal *Information Technologies and International Development*, and co-edits the MIT Press series "Information Revolution and World Power." His essay "Hard Power, Soft Power, Smart Power" appears in *The Annals* (2008).

Dr. Wilson has been a frequent consultant on IT to the World Bank, the UN, USAID, private firms, and has advised governments in Nigeria, the Peoples Republic of China, and South Africa on communications matters. A Fellow of the Center for Global Communications (Japan), he has lectured in France, India, Germany, Malaysia, and the UK. He is a member of the Carnegie-Knight Commission on Journalism. He has appeared on or written for the *New York Times*, *Christian Science Monitor*, Market Place, ABC, CNN, CNN International, Radio Canada, TPMCafe, and other media.

Professor Wilson previously taught at the University of Pennsylvania, the University of Michigan, and University of Maryland, where he was director of the Center for International Development and Conflict Management. He is married to Francille Rusan Wilson, Ph.D, and the father of two sons.

His term expires in 2010.

### **KINSEY WILSON**

Kinsey Wilson has played a leadership role in digital media for more than a decade. As a senior news executive he has provided strategic and operational oversight of print and online news operations and been a leader in industry organizations during a period of rapid technological and cultural change.

He joined NPR as Senior Vice President and General Manager of Digital Media in October 2008, with responsibility for NPR's web, podcasting and mobile operations. With Ellen Weiss, NPR's Senior Vice President for News, he oversees the online news and music staffs.

Wilson began his journalism career at Chicago's legendary City News Bureau where he covered cops and worked the overnight desk. He was a print reporter for 15 years, seven of them at *Newsday*, before he made the leap to online media in 1995.

Immediately prior to joining NPR, Wilson was executive editor of *USA TODAY*, with shared responsibility for strategic planning, product development and day-to-day news management of one of the nation's most widely read news publications. He played a key role in the merger of the 500-person print and online news staff and helped spearhead an award-winning redesign of the website. Under his leadership, USATODAY.com was an early pioneer in the integration of social media and the recipient of numerous awards, including the 2007 Online News Association award for general excellence.

From 2000-2005, Wilson was Vice President and Editor-in-Chief of USATODAY.com. He expanded the mission and staffing of the site, developed third-party partnerships and led the staff through coverage of major news events including the disputed 2000 presidential election, the 9/11 attacks on New York and Washington, the Iraq War and Hurricane Katrina.

From 1995 to 2000, Wilson served in a variety of senior management positions at Congressional Quarterly, where he helped spearhead the company's early web strategy.

He is past president of the Online News Association (2007), chaired the national advisory board of the Poynter Institute from 2006-2008 and served as a juror for the 2008 Pulitzer Prizes in journalism. He currently serves on the advisory board to the journalism school at the State University of New York at Stony Brook.

Wilson received a bachelor's degree in political science from the University of Chicago in 1979, specializing in African studies. He and his wife have lived in the Washington, D.C. area since 1995. They have two daughters.